

# मध्यप्रदेश राज्य कृषि विपणन बोर्ड 26, अरेरा हिल्स, किसान भवन, भोपाल

agriexportcellmp@gmail.com

#### अशासकीय टीप

क्रमांक/निर्यात/2022/75-पार्ट/GOA/248 भौपाल, दिनांक 30/10/2024 विषय :- Proposal for Exhibit at 23rd edition of Agro+Organic India World Expo Mumbai.

संदर्भ :- Invitation Proposal from Chairman of Trinity Group.

विषयान्तर्गत संदर्भित Invitation का अवलोकन करें, दिनांक 27/11/2024 से दिनांक 29/11/2024 तक 23वे Agro+Organic India World Expo का आयोजन मुंबई में किया जा रहा है।

उक्त आयोजन में प्रदेश के समस्त मंडियों में कार्य कर रहे अनुजसिधारी व्यापारियों द्वारा भाग लिया जा सकता है, जिस हेतु Invitation Proposal एवं Brochure मंडी बोर्ड/ई-अनुजा वेबसाइट पर अपलोड किया जाना है। <u>उपया वेषय ज्राय कार्य ह</u>ेतुन् संलग्न : उपरोक्तानुसार

(अपर संचालक महोदय द्वारा अनुमोदित)

सहायक संचाल

म.प्र. राज्य कृषि विपणन बोर्ड, भोपाल

प्रति,

चीफ प्रोग्रामर (MIS), म.प्र. राज्य कृषि विपणन बोर्ड, भोपाल।



www.organicagro.in



**Special Invitees** 

ASSOCIATE

**Special Thanks** 



Govt of India & States Depts

























And Many More



Letter No. 269/MUMAGRI/2024-25, Dated: 10<sup>th</sup> October 2024

Respected Sir,

Greetings from Agro + Organic India Expo!

#### Sub: Proposal for Exhibit at 23rd edition of Agro + Organic India World Expo, Mumbai

#### Date & Venue: 27 - 29 November 2024 at Bombay Exhibition Centre, Goregaon East, Mumbai

Agro + Organic India World Expo will bring together the interdependent sectors of Agriculture. Growers, Technology Providers, the Services Sector, and Policymakers in the Government to meet here and find synergies and interdisciplinary solutions. The main focus here will be to explore new business opportunities. It will offer a platform for a range of advances & innovations in the Agriculture sector to suit the needs of the Indian Market. It will be an opportunity for FPOs to connect with new partners. This mega event has many State Pavilions & Central Government Agencies present. Some of the states who regularly exhibit are - Andhra, Bihar, Uttarakhand, Karnataka, Rajasthan, Gujarat, Chandigarh, Madhya Pradesh, Odisha, Delhi, Chattisgarh, Jharkhand, Maharashtra, Telengana, Tamil Nadu, Nagaland, Mizoram, Sikkim, Manipur, Assam, Lakhshadweep, Goa etc. The Ministry of Food Processing, MSME, Agriculture, Commerce and Industry, AYUSH Ministry and Central Government agencies like APEDA, MPEDA, NIFTEM, NIFPT, Spices Board, Coir Board, Coffee Board, Tea Board, Coconut Board, CSIR-**IIIM etc.** also do participate year after year. Even Hon. **PM Narendra Modi ji** appreciated our efforts as can be seen in the letter attached.

The just concluded Goa edition was inaugurated by the Chief Guest, Hon. Shri Shripad Naik ji, Union Minister of State for Power, New & Renewable Energy in September 2024 by lighting the traditional lamp. The Guest of Honour was Shri Rohit Monserrate, Hon Mayor of Panaji – Goa's capital city who cut the ribbon. Among the other VIPs who attended included – Chief Foreign Delegate, His Excellency Yawo Edem Akpemado, Ambassador of Togo, Goa Ministers, etc.

At the Pune edition last year, Lt. Gen. Dr. Madhuri Kanitkar, PVSM, ex-Dy Chief of Integrated Defence Staff and is on PM's Science, Technology & Innovation Advisory Council inaugurated the Travel & Tourism India World Expo & Conference and launched Maharashtra's R & D Digital Library while; Shri Murlidhar Mohol ji, now Union Minister of State for Co-operatives inaugurated the World Expo, supported by various Union Ministry agencies. Many Central & State Authorities participated.

We take this opportunity to thank you for your continuous support and the confidence you have placed in us. Your support has made the Agro + Organic India Expo one of India's best business trade shows for the Organic, Natural, Millets, Horticulture & Agri business related industries. Its increasing the number & quality of the exhibitors and visitors year on year, has made this the most sought after industry-event. Agro + Organic India Expo are the region's largest & most comprehensive exhibition since 2004.



**Event Producers** 

Corp HQ: Trinity Group, 75 Vakola Village, Behind Dr. Raut Hospital, Off. St. Anthony Street, Santacruz East, Mumbai 400 055

Agro + Organic India Expo 2024 being held in India's business and financial capital & also in a 5 star-like ambience of the fully air-conditioned Bombay Exhibition Centre, NESCO, Goregaon (E) in the Mumbai's suburban business district. It is the perfect platform to gain access to most promising prospects under 1 roof. It provides a unique platform to showcase your products, services and technology from Pre Harvest to Post Harvest for all Agro, Organic & Natural products. It also offers networking opportunities with targeted groups like high ranking agriculture officials to identify and explore business as well as investment opportunities.

This Agri Business Event is a neutral platform where FPOs, farmers, companies, Govt. Departments, researchers and all stake holders of Agriculture industry are equally beneficial. The event attracts Manufacturers, Service Providers, Policymakers, and Government Departments & Institutes to come together and participate for mutual business benefits. It also facilitates a business climate to transact with the companies from all over the country at one spot at a time. It is an excellent opportunity for a leading player like you to expand your client base and explore the business opportunities.

<u>Why Exhibit: You should exhibit to:</u> • Display Products/Technologies & Services • Interact with National and International Buyers • Generate Sales Leads/Order Bookings • Networking with the Industry • Establish Business Contacts • Launch New Products • Appoint Agents & Distributors • Brand Building & Marketing • Market Research & Gauge Market Trends • Learn from Experts • and much more.

#### How Do You Benefit - Top Reasons to Participate?

- Become an active part of the agro, food & organic movement
- Interact with policy makers, regulators, and key decision makers
- Present your brand, products, and activities in an exciting setting
- Multiple opportunities for B2B and B2C Meeting during the event
- Discover latest trends, developments & address challenging issues
- Exclusive focus on all products related to the agro, food & organic industry
- Opportunity to showcase your business to thousands of your target-audience
- Brand & creating awareness among end-users, business visitors & related others
- Powered by Trinity Group with Chamber for Import, Export & Health as co-organizer
- Be part of the fast growing potential stream of organic, natural products processing sectors
- Exploit the high potential of the Organic & Natural market in the India & neighboring countries
- Form business linkages, access to new technologies & get preferential treatment from authorities
- Find bulk buyers with high purchasing power from among industry associations & special invitees etc.

#### To make it easy to participate, we have Special Cost – Effective Government Stall Tariffs:

Two options are available: (Bare space minimum stand space of 27 sqmtrs ) Shell Stall - Rs. 15,000 /- per sqmtr or Bare Space - Rs. 14,500 /- per sqmtr

#### We also have a 18 sqmt space which is valued at Rs. 2,70,000 only. GST at 18% is applicable on all payments.

PFA the proposal for your kind perusal, and we would be glad to furnish further details, if required. We look forward to your participation and early confirmation to support India's biggest exhibition on Agriculture, Organic and Horticulture sectors. We shall be happy to receive your consideration to make the event more successful, meaningful and significant.

Thanking you, with regards, Yours cordially,

**DR. JOSEPH DIAS**, MA (Economics), Chairman, Trinity Group & Mg. Director, Chamber for Import, Export, Traditional & Integrated Health Ex-Special Executive Magistrate / SEO, Government of Maharashtra Mobile No. +91 9769555657 / +91 9324425310 / +91 8452929818 (WhatsApp)



## प्रधान मंत्री Prime Minister MESSAGE

It is a pleasure to learn about the  $18^{th}$  edition of Organic + Biotech India World Expo, co-located with Agro + F&B Pro Expo being organised by the Trinity group from December 3-5, 2020.

A key to rural development, agriculture sector has been given utmost importance in the last few years. Comprehensive and integrated measures have been boosting productivity and self-reliance in the sector. Our constant emphasis has been on strengthening a robust infrastructure in agriculture sector and allied industries such as horticulture, food processing, animal husbandry and dairying, aimed at bringing a qualitative change in the lives of our hardworking farmers.

Addition of new dimensions to agriculture and its related activities has opened new vistas of opportunities for our farmers. Latest reforms have given farmers access to more options for big market and higher prices, ensured their easy access to futuristic technology and provided them new legal protection, while existing systems have also been strengthened.

With huge demand for India's agricultural products all over the world and major reforms underway in the country, our agro experts, agro economists and other valued stakeholders have a significant role to play to design the new contours of sectoral transformation for a self-reliant India.

The 18th edition of Organic + Biotech India World Expo and Agro + F&B Pro Expo will provide a platform to the experts from the sector to deliberate upon the latest advancements in the field of agriculture. The participation of policy makers, professionals and various key partners will help chart out a roadmap for future needs of the sector for larger benefit.

I am sure that the focus of the Expo on organic, agriculture and horticulture, food processing industries, fisheries, food and beverages and other allied industries will further strengthen and revitalise various agro-based industries and businesses. May the shared experiences at the Expo inspire various stakeholders to help the sector achieve higher levels of excellence.

Best wishes for all success of the Expo.

(Narendra Modi)

New Delhi अग्रहायण 10, शक संवत्, 1942 1<sup>st</sup> December, 2020

Shri Joseph Dias Chairman, Trinity Group









GANIC

ARM

# The Region's Biggest Business Event The 23" Maha World Expo | Summit | Awards on Agro, Food, Organic & Natural Products

#### 😹 Special Thanks 놇



#### 27-29 November 2024, BEC NESCO, GOREGAON (E), MUMBAI



Government of India / States & The Chamber for Import, Export & Health - Regd. for promotion of commerce, recognized by the Union Ministry of Corporate Affairs & other Government agencies.



## 🏡 BUSINESS SUMMIT & SWADESHI NATURAL PRODUCTS EXPO

Here is India's very own Swadeshi National Event on Organic, Naturals, AgroFood, Ingredients, Biotechnology, Extracts & Formulations products, where hundreds of brands and government agencies have confirmed their participation. Over 3 days, literally thousands of your target-audience will be there. And of course your competition too. Out to grab a share of the booming market.

## 🖥 AGRO + ORGANIC & BIOTECH INDIA

It was back to normal once again as crowds of business visitors thronged the 5 star-like event venues. Trinity earlier concluded Goa edition was inaugurated by Hon Shri Rameshwar Teli, then Union Minister of State for Food Processing Industries and H. E. Mrs. Rosette Mosi Nyamale, Ambassador of The Congo, which was also the partner country. The 2021 edition was digitally inaugurated in hybrid mode by H. E. Shri PS Shreedharan Pillai, Governor of Goa, while physical inauguration was done by Hon Shri Shripad Naik, Union Minister of State by cutting the ribbon. Trinity's last Mumbai edition was inaugurated by H. E. Mrs. Stella Budiriganya, Ambassador of Burundi, who is also associated with ASEAN countries with Mr. Vijay Kalantri, President, All India Association of Industries (also Director, International of World Trade Centers Association, New York City) and other foreign dignitaries.



At the inauguration are seen Hon'ble Shri Rameshwar Teli, Union Minister of State for Food Processing Industries, Government of India, H. E. Mrs. Rosette Mosi Nyamale, Ambassador of The Congo & Mr. Joseph Dias, Mg. Director, Chamber for Import, Export & Health with other dignitaries.



Shri Shripad Naik, Union Minister of State and Dr. Pramod Sawant, Chief Minister of Goa are seen inaugurating & speaking at Trinity's earlier events. Besides these VIPs, a number of foreign, central & state government dignitaries attended these events.

## 6 HIGHLIGHTS OF THE SHOW

- 3 Business Days
- World Class Venue
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, Displays & B2B Meetings
- Professionals Luncheon Networking
- Conference, Seminars & Workshops
- International Marketing & Delegates
- Allied Industries & Product Launches
- Gala Dinner for Industry's Who's Who
- Cutting-edge Technologies & Machines
- World Market Leaders & Industry Brands
- Interaction with Government & Stakeholders

## **V** SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Governor of Maharashtra & Impex Chamber Mg. Dir.



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.



#### EXPO PROFILE



## 🔆 INDIA - THE WORLD ORGANIC SUPERPOWER

# Organic, Agriculture, Horticulture, AYUSH & Wellness, Animal Husbandry, Natural Products & Government Incentives...

India has the largest number of farmers engaged in organic farming across the world. The Food Standards and Safety Authority of India (FSSAI), in December 2017, has recognized the certification systems (NPOP and PGS-India) valid for organic food products. The Government of India now has the NPOP - National Programme for Organic Production - the standards for production and accreditation system, which is recognized by the European Commission and Switzerland for unprocessed plant products which is equivalent to their country standards. Similarly, USDA has recognized NPOP conformity assessment procedures of accreditation as equivalent to that of USA. Thus, Indian organic products duly certified by the accredited certification bodies of India are accepted by these leading importing countries.

The Government of India and all States are giving utmost importance to organic farming, medicinal plants, biotechnology and natural products to meet the huge demand. The private sector is not to be left behind with farmers, cultivators and gatherers are being organized into clusters or co-operatives to get best results. The Central Government has rolled out several schemes to incentivize organic cultivation like National Program for Organic Production (NPOP), National Project on Organic Farming (NPOF), National Mission on Sustainable Agriculture (NMSA)/Paramparagat Krishi VikashYojana (PKVY), Rashtriya Krishi Vikas Yojana (RKVY), Mission for Integrated Development of Horticulture (MIDH) and National Mission on Oilseeds & Oil Palm (NMOOP), etc.

## 🔨 THE SECTOR IS BOOMING

- Indian domestic market is estimated at INR 40,000 million.
- The total area under organic certification process (registered under NPOP) 3.56 million hectare, as of 31st March 2018.
- Domestic market is anticipated to increase by INR 100,000 million to INR 120,000 million by 2020 with a similar increase in exports.
- The cultivable area was 1.78 million hectare (50%), while the wild harvest collection area at 1.78 million hectare (50%) was the balance.
- Total market for domestic organic packaged food in 2016 was INR 533 million, growing at 17% & expected to be INR 871 million by 2021.

Madhya Pradesh has covered largest area under organic certification followed by Rajasthan, Maharashtra and Uttar Pradesh. By 2017, Sikkim received international UN acclaim for converting its entire cultivable land (more than 76000 hectares) under organic certification. Sikkim has assisted 66,000 farmers, boosted tourism and set an example for other countries. Sikkim was declared fully organic after phasing out chemicals & substituting them with sustainable alternatives.

#### **DUSH FACTORS FOR INCREASED DEMAND**

- Government has improved the regulatory framework for greater benefit.
- Investors are opting for organic produce companies seeing the market potential.
- Many organic produce companies are resorting to online marketing & technology.
- Organic food restaurants and cafes, retail outlets and supermarkets are fast increasing.
- Consumers are becoming health conscious and aware of the harmful effects of chemical use.
- New organic product categories are regularly being launched providing buyers with varied choices.
- Food processing and packaging has ensured longer shelf life & easy availability for organic produce.
- An exclusive Union AYUSH Ministry has raised demand for Ayurvedic & related wellness, besides boosting exports.





APEDA Pavilion - Agricultural Products Export Dev. Authority, Ministry of Industry & Commerce



MPEDA Pavilion - Marine Products Export Dev. Authority, Ministry of Industry & Commerce



Ministry of Food Processing, Govt of India - National Institute of Food Tech, Entrepreneurs & Mgmt - NIFTEM



Tea Board, Government of India Ministry of Industry & Commerce



Coffee Board, Government of India Ministry of Industry & Commerce



Spices Board, Government of India Ministry of Industry & Commerce



Coir Board, Government of India Ministry of MSME



Coconut Development Board, Govt of India Ministry of Agriculture



Directorate of Marketing & Inspection (AGMARK), Govt. of India



FSSAI - Food Safety and Standards Authority of India, Govt. of India



Directorate of Cashewnut and Cocoa Development



Skill India Atmanirbhar Bharat

## TRINITY'S 2019 - 2023 UNION AYUSH MINISTRY PAVILIONS



Central Council for Research in Unani Medicine - CCRUM



Republic of Congo



Central Council for Research in Homoeopathy - CCRH



National Medicinal Plants Board of India - NMPB





Food Processing Of UT Ladakh



Government of Haryana - HAFED



Government of Assam - PKYY & MOVCD



Government of Bihar



Government of Arunachal Pradesh



Government of Chhattisgarh - Horticulture Dept.



Government of Chhattisgarh - Agriculture Dept.



Government of Goa





Khadi & Village Industries Corporation



Government of Jammu & Kashmir



Government of Jharkhand



KAPPEC, Government of Karnataka



Government of Kerala



Government of Punjab



Government of Madhya Pradesh



Government of Maharashtra - ATMA





Government of Manipur - MOMA



Government of Nagaland



Government of Odisha



Government of Meghalaya



Government of Sikkim



Government of Tamil Nadu



Government of Telengana



Government of Uttarakhand

## 🔂 WHY VISIT ?

- · It's an Industry Event
- · Get the Latest Updates
- · Venture into New Markets
- · Sign Joint-Ventures / Tie-ups
- · Benefit from Product Launches
- · Attend Demos & Collect Samples
- Expand Your Business Portfolios
- Connect with the Market-Leaders
- · Check-out the International Edge
- · Network with Industry Specialists
- Meet One-on-One with Professionals
- Survey & Evaluate Market Conditions
- Witness New Technologies & Equipment
- Source or Offer Raw Materials & Supplies
- Be There for Free Workshops & Presentations
- · Learn, Educate & Keep Abreast of Developments
- · Sign-up Joint-Ventures with Indigenous Business
- Interact with MNCs, Suppliers, Distributors & Retailers
- · Opt for Dealerships, Buy at Best Prices or Benefit from Offers
- · Save Time, Costs, Energy & Resources Through New Initiatives,



## STANIC INDIA'S FACTS & FIGURES

- · An urban middle class of around 200 million health conscious people.
- The organic food movement has grown four times in the last three years.
- Here is the largest number of green stores, compared to any other country.
- The area of organic vineyards tripled from 88,000 to over 256,000 hectares.
- Organic food market alone is estimated to grow at a CAGR of over 25% during 2015-20.
- · India is the largest exporter of organically grown cotton, hand-spun thread and hand-loom textiles.
- The largest number of organic cultivators in the world are in India, and estimated at around 650,000 farmers.
- The National Program for Organic Production (NPOP) has developed the Indian Standard for Organic Textiles (ISOT)
- The population is now 1.4 billion with a wide diversity of cuisines, increasing purchasing power and urbanized lifestyles.
- We are the world's largest organic producer with the largest wild produce and biodiversity of fruits, vegetables, and grains.
- The Jackfruit, organically grown, is produced in quantities larger than any other certified product in the organic farming world.
- The National Program for Organic Production (NPOP) initiatives bear fruit, while states take the lead in promoting organic farming.
- Organic fiber / clothing made from buckwheat, cotton, jute, kapok, silk, ramie, wool, etc. is grown in compliance with organic standards.
- There is increased awareness of the adverse effects of chemicals, pollution, monocultures, excessive irrigation and damage to soil or health.
- Organic food producing states (MP, Karnataka, Maharashtra, Gujarat, Rajasthan, UP and Odisha) held a 90% share of the production in 2014-15.
- Sikkim has been declared 100 percent organic by the government, while Kerala has over 70% of farm products produced through organic methods.
- Ranks 15th as the world's organic area under cultivation (1.49 million hectares cultivated & 4.22 million hectares of forest, etc.) certified organic.
- PM, Shri. Narendra Modi identified Organic Farming as a National Priority & emphasized need to grow it in his maiden speech to the Parliament.
- There is a huge reservoir of good-will for traditional medicines making it easily possible to embrace organic products & have swadeshi lifestyles.
- The country exports 263,687 MT of organic edible products worth over US\$ 298 million to Australia, Canada, the EU, Korea, Middle East,
- New Zealand, South Africa, South East Asia, Switzerland, US, etc.

# WHY EXHIBIT ?

- Governments can showcase their schemes for organics & farmers welfare
- · Exhibitions combine benefits of internet, direct marketing & other media.
- · Almost anyone interested in your products will be there.
- Exhibitions are a marketing medium like no other.
- Your target-audience comes to you in thousands.
- · It's most cost-effective & better than advertising.
- · Touch, feel & enquire face-to-face networking.
- It can be a game changer for your business.
- · Franchise or set up distribution channels.
- Launch products & evaluate response.
- Set up shop in a 5 star like ambience.
- Reinforce your brand & get recall.
- A year's business in 3 days!

#### 💫 INDIAN ORGANICS, AGRICULTURE, HORTICULTURE & FLORICULTURE

- It has 6,50,000 organic producers, 699 processors, 669 exporters and 7,20,000 hectares under cultivation.
- The market for organic food in India is anticipated to grow at a CAGR of over 25 % during 2016-2021
- A government study predicts the organic food value would reach \$1.36 billion per year by 2020.
- Sikkim is an organic state with 75,000 ha under organic cultivation, which started in 2003.
- The organic food market in India is estimated to be over US\$ 0.50 billion.
- Meghalaya aims to convert 200,000 ha into organic farmland by 2020.

# **WHAT'S DRIVING ORGANIC DEMAND ?**

- · Growing awareness of health, changing lifestyles and increased spending capacity
- · Rising instances of contamination of farm produce with chemical fertilizers and pesticides
- · Increasing land area under organic cultivation, rising use of bio fertilizers and implementation of favorable policies
- · Surging investments in organic market and increasing profit margins due to high premiums are encouraging farmers
- India becoming a prominent startup hub where many new players have entered the organic food market providing consumers with economies of scale

# **BIOTECH, NUTRACEUTICALS & INTEGRATED HEALTH**

India is in the forefront of research and development in biotech and related spheres. Hence, we have better nutritionized and healthy variety of fruits, vegetables, oils ( soya, canola and sunflower ), golden rice, etc. Biotech drugs, pharma and vaccines are available for a number of health conditions and diseases. The growing demand from an enlightened huge Indian population is propelling R & D by the government, bringing in US\$ 11 billion in 2016 revenues, and expected to reach US\$ 100 billion by 2025.

According to 2016 statistics from IBEF and Make in India sources, the Indian biotech sector is divided into five major segments, including bio-pharma (64% share), bio-services (18% share), bio-agri (14% share), bio-industrial, including biofuels (3% share), and bio-informatics (1% share) with the industry increasing investments, outsourcing activities and raising exports.

Here are some strengths of India as a emerging BT giant:

- India is the largest producer of Hepatitis B vaccine recombinant
- India's 1st biofuel refinery is expected to start production in Assam by 2019
- India ranks 3rd in the Asia Pacific region, and 12th in the world as a biotech destination
- India's national bio-fuel policy 2009 mandates blending of petrol and diesel at 10%, and to be 20% by 2018.
- India has the 2nd highest number of United States Food & Drug Administration (USFDA) approved pharma plants

# **SUPPORTED BY CHAMBERS, ASSOCIATIONS & EXPERTS**

This event is being organized with support from various Chambers, Professional Organizations, Business & Trade Associations, Media, etc. To illustrate with one example: The Chamber for Import, Export (Impex), Traditional & Integrated Health, registered for promotion of commerce, recognized by Union Ministry of Corporate Affairs & other Government of India agencies.

#### The IMPEX & HEALTH CHAMBER Registered Objects include -

1. To represent & promote all stakeholders and

2. To promote bilateral relations between India and other countries to increase: 2a - Foreign exchange, 2b - Better sourcing, 2c - Indigenous production, 2d - Export promotion, 2e - Import substitution, 2f - Knowledge sharing, 2g - Technology upgradation, 2h - Cost-effective technologies, 2i - Pollution-free equipment, 2j - Human resource development

## The IMPEX & HEALTH CHAMBER undertakes activities like:

3a - Organizing events, (expos, tours, seminars, workshops, conferences); 3b - Liaising with stakeholders (Govt & authorities/organizations in India & overseas); 3c - Publishing material and creating linkages between related sectors; 3d - Recognizing & honouring individuals & organizations for achievements with awards, certificates, etc.



The Chamber for Import, Export & Health www.impexandhealthchamber.com

#### **MULTI-PRONGED WORLD MARKETING**



Vernacular Dailies



**Associations & Chambers** 







**TV & Cable Channels** 

Media Briefings



In Venue Displays



Ecc Uailu Ha



**Outdoor Publicity** 



**Special Invitations** 





**Business Visits** 

# **COST-EFFECTIVE RATES**

- Raw Space ₹14,500 /- per sq.mtr Built-up Shell -₹15,000 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros ) Space US \$ 200 or
- Euro € 170 per sq mt. Shell US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 20 % Premium on Corner Stalls. 18% GST applicable.



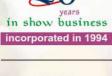
#### PROFESSIONAL ORGANIZERS



over

#### TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this one is no different.





Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations -European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

#### SPECIAL THANKS



India's Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



Shri Murlidhar Mohol, Union Minister & Trinity Chairman



Hotels & Restaurants Association President

### **TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS**



# **Professional Producers**

Com

erce & Industry

Certified by (ANSI OICV American National Standards Institute International Conformance Veritas

Housekeepers Association

PROMOTED BY

Sau

TRINITY

ISO 9001:2015

And Restaurant India

**3 GUINNESS** WR HOLDERS

\*\*\*. \*\*\*\* PATRON MEMBER **EU INDIA CHAMBERS** 



Association

IMPORT - EXPORT & HEALTH CHAMBER

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